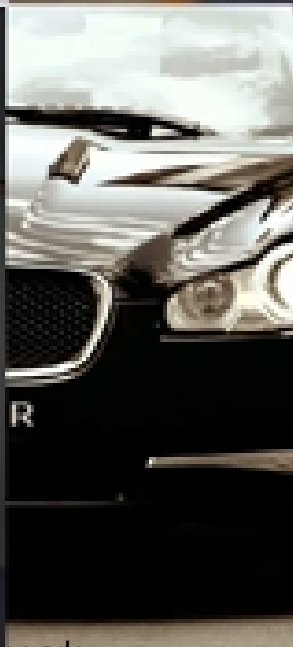


**COMMUNICATION
AND ADVERTISING**



What is the communication strategy relevant to the CSR issue of ethics in the workplace?